

# Workforce Solutions

**Educating a world-class workforce for the  
21<sup>st</sup> century**



University of Phoenix®

# Getting America back to work

**Today's organizations are under pressure to produce results - and produce them now. Employees must be fast, flexible and creative, while building new skills today to lead the workplace of tomorrow.**

**An innovator in higher education, University of Phoenix fuses cutting-edge academic content with convenient delivery models. We educate employees at every stage of their careers – and because our curriculum is aligned with 21<sup>st</sup> century workforce needs, we produce graduates who can make an immediate impact in their organizations.**



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# Four steps to a stronger workforce



# Step 1: Assess

Our Workforce Solutions team collaborates with you to understand your business challenges and talent development needs.

# Step 2: Plan

Together we identify your workforce skill gaps and academic priorities, then design education solutions to meet your development goals.

# Step 3: Engage

We guide and motivate your employees through tailored outreach tools – while your advisor ensures the collaboration meets your evolving business needs.

# Step 4: Achieve

Our energetic learning culture prepares your employees to succeed in the 21<sup>st</sup> century workplace.

**The stakes of success are high.  
Technological advances and trends  
like globalization have **transformed**  
the marketplace.**

**Professionals must understand how  
to compete and dominate in a  
**knowledge-based** economy that  
never stops evolving.**



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# Recognized leader in academic excellence

## Accreditation

University of Phoenix holds the same level of institutional accreditation as America's top schools.

## Alumni connections

Our global network is 787,000 members strong—and growing monthly.

## Practitioner faculty

Our faculty are industry leaders with an average of 21 years of experience in their field.

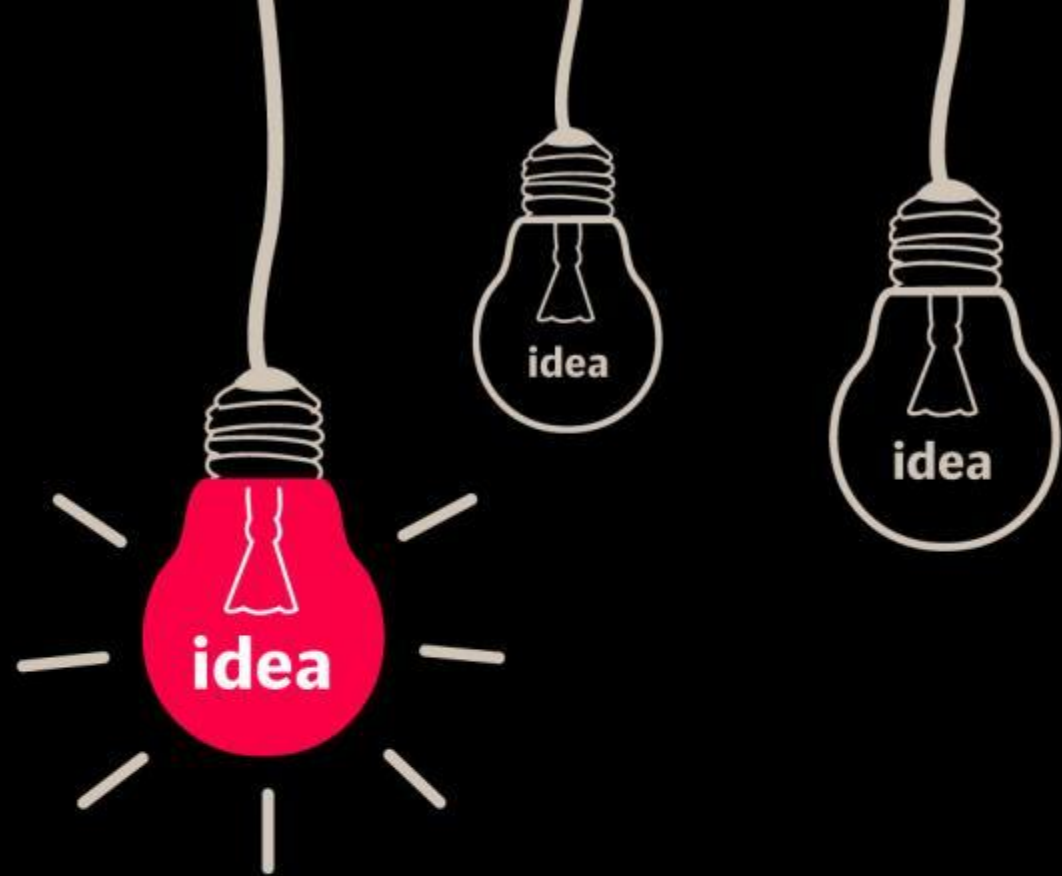


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**“Our partnership with University of Phoenix allows us to educate our employees more efficiently ... to help us better prepare our workforce to compete in the global economy.”**

**- Shawn McDonald, Hitachi Data Systems**



**Smart solutions that  
fit your business**



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# Phoenix Career Services™



**With a talent pipeline of more than one million diverse students and alumni, our Phoenix Career Services™ program can connect you to industry-educated candidates who match your hiring criteria.**



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# Corporate Articulation & Prior Learning Assessment



**Organizational training, past college, and life experiences may be converted into college credit, reducing your organization's tuition investment.**

# Relevant Degree Programs



**More than 20 programs and 50 concentrations partner academic theory with real-world insight at the associate, bachelor's, master's, and doctoral levels.**

# Dedicated Support



**A responsive support team provides account management, while advisors assist students from enrollment through graduation.**

# Personalized Reporting Tools



**Customized FERPA-compliant reports track employee activity and provide transparency on your tuition-assistance program.**



# Professional Development



**Employees and leaders expand their skill set through individual courses and certificates, while workshops and seminars can be customized to develop specific competencies.**

An educated workforce is  
a **competitive** workforce.



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**“As an entrepreneur, business owner and University of Phoenix graduate, I know the quality of education that University of Phoenix brings to my employees.”**

**- Atour Eyvazian, Owner of more than 100 Jack in the Box franchises**

# Committed to our communities

- **80,000 hours of volunteer service** worth an estimated **\$1.8 million**
- **\$1.8 million of grants awarded by the University of Phoenix Foundation**
- **Granted 706 scholarships**, including Teacher of the Year for all 50 states
- **Named one of The Civic 50's most community-minded companies** by the National Conference on Citizenship and Points of Light
- **On the EPA's top 10 list of College & University Green Power Partners**



*These activities took place in 2012 and some are attributed to Apollo Group, parent company of University of Phoenix.*

# America's top companies rely on University of Phoenix.

More than 2,000 organizations partner with University of Phoenix, building their workforce benchstrength through our **innovative education solutions** and services.



# Thank You.

For more information on this topic go to [phoenix.edu/workforcesolution](http://phoenix.edu/workforcesolution)



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