

## Competitor Email #1

**Subject: Why aren't you using the fastest DR in the industry?**

**Headline: You were born for better things than managing backups.**

If time is money, then simplicity is revenue. Simplicity in your backup and data recovery solution. Simplicity in your ability to get local and DRaaS from one vendor. One partner, one pricing structure, one team, for complete backup protection. That's Quorum's idea of a full data recovery solution that lets you focus on what you do best.

It's not everyone's idea of good DR, though. Vendors like Veeam have *you* maintaining the deployment, hypervisor, hardware, and storage. To get a full solution, you need to deal with all those vendors under the Veeam umbrella. That means multiple pricing, multiple teams, constant updates - and all that tedious management that goes with them.

We know you have better ways to spend your time. That's why Quorum's unified solution can protect all your assets and put hours back in your day. Easy to install and manage, OnQ can be configured in hours, not days. You can back up your most valuable applications and servers in just a few clicks, and benefit from the fastest recovery times in the industry.

Simple, fast, unified. It's the disaster recovery and backup solution you've been dreaming of, and it's going to save you a lot of money and time. Just [download the Quorum onQ vApp Freemium Edition now](#) and your server will be backed up and protected in case disaster strikes.

## Email #2

**Subject: Why Quorum is the Industry's First Draft Pick**

**Headline: The big DR game is coming. Ready to place your bets?**

In every industry, there are winners and there are losers. And while you might think data protection isn't a game, the criminals attacking your system think differently. They're playing to win - with your data as the trophy.

Not everyone has the right defense, though. Veeam, for instance, uses crash consistent backups, which means you can lose any data in motion during your backup. Think of all those lost transactions. That's not exactly a full court press in our book.

Quorum brings our A game to every game. Unlike other vendors, we guarantee you can recover

not just the server but the application. We protect all your data with application consistent backups and automated DR testing. No transaction loss – just smooth performance and full recovery.

So are we saying it's Quorum vs. Veeam in the all-star playoffs? No – because we honestly don't think it's much of a fight. We're the team that unleashes 1-click recovery in minutes for all of your data, fast, unified and guaranteed. Whether you're worried about Ransomware, natural disasters or server failure, we neutralize your biggest problem and keep your business safe, running and driving ROI.

You can find out what champion-level backup and recovery feels like by taking advantage of our [onQ vApp Premium Edition](#). It installs in just minutes to protect your server for free.

Your days of server and application vulnerability are over. Join Quorum and join the winning team.

### **Email #3**

#### **Subject: Take the DR Challenge**

In IT, playing it safe is playing it smart. That's why you need the most secure and reliable disaster recovery and backup solution in the industry - so let's test your knowledge with a quiz.

The difference between Quorum and Veeam is:

1. onQ's recovery is faster, offering appliances with 25,000 IOPS - **and** more secure, encrypting data in motion and at rest.
2. onQ delivers a more efficient use of backup storage, thanks to 30% compression + global deduplication.
3. Quorum is a unified solution that can protect everything while giving you a recovery time of 5 minutes or less, and a failover process that's the easiest in the market.
4. onQ ensures your applications will work without transaction loss, and that a failure in your production environment won't affect your ability to recover.

**Answer: All of the above.**

Sure, you could stick with what you know. Or you could choose the fastest and most complete disaster recovery solution in the industry. A solution where you can failover to a backup system in just minutes and guarantee high availability with just a click.

Your days of worrying about downtime, long backups and lost transactions are over. Get the most secure backup and data recovery solution today with our [onQ vApp Premium Edition](#).

See you on the safer side.