

Survey: The State of Cybersecurity Today

Solving IT Challenges with Security Advances



SECUREAUTH

About the survey



SECUREAUTH

In partnership with Amplitude Research, Inc., SecureAuth surveyed more than 300 cybersecurity professionals and IT leaders on their security challenges, practices and plans for the future.

Representing enterprise organizations, small businesses and medium-sized companies, these leaders shared insights on the decisions steering their security programs and IT budgets.

Here are the trends, expectations and techniques we uncovered.

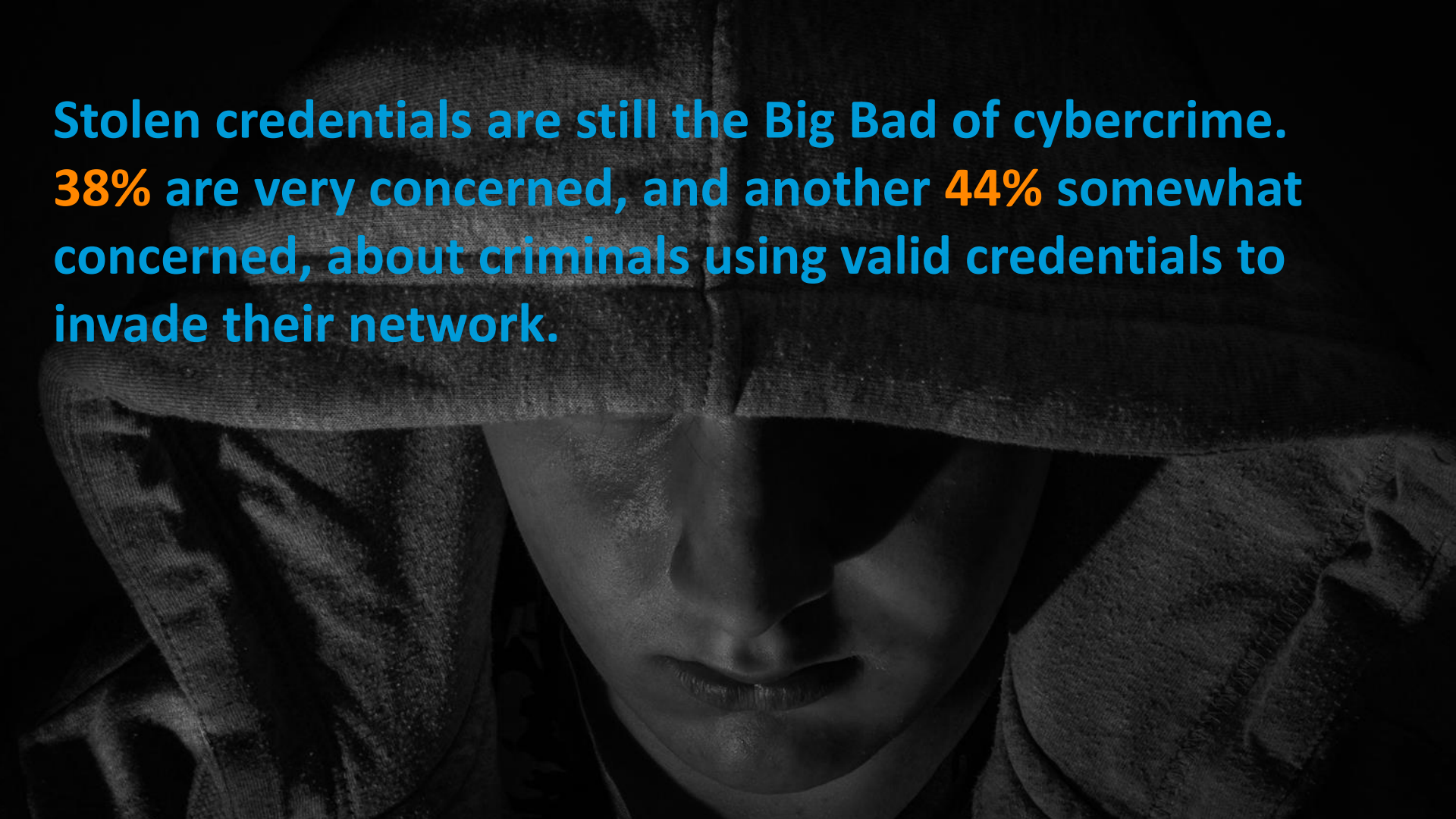


Budget struggles and smart criminals are IT's biggest challenges.

Getting the budget to meet critical IT needs is **the #1 challenge** at **29%** - especially for enterprise leaders.

23% worry about stopping a **new type of cyber attack** while **19%** have a hard time understanding if & when they have been **breached**.

Implementing the **right solutions** are a top challenge for **17%**, while hiring the **right staff** tops the list for **12%**.



Stolen credentials are still the Big Bad of cybercrime. **38%** are very concerned, and another **44%** somewhat concerned, about criminals using valid credentials to invade their network.

Multi-Factor Authentication is rising...



SECUREAUTH

Two-Factor

Adaptive Authentication

Used across organization

33%

18%

Used in some areas

23%

15%

Plan to expand use in 2017

18%

16%

... but Two-Factor Authentication can be a burden...



SECUREAUTH

MIXED REVIEWS FOR 2FA

26% "love it"

65% "complain"

9% "hate it"



... and some IT leaders are leaving the door unlocked completely.



SECUREAUTH

11% don't use 2FA or adaptive authentication – and they don't plan to start in the coming year.



Security spending is growing.



SECUREAUTH

60% report their organization will **increase IT security spending** in the next year – and **26%** think it will rise by **20% or higher**.

Only **29%** say their IT security spending will stay the same.



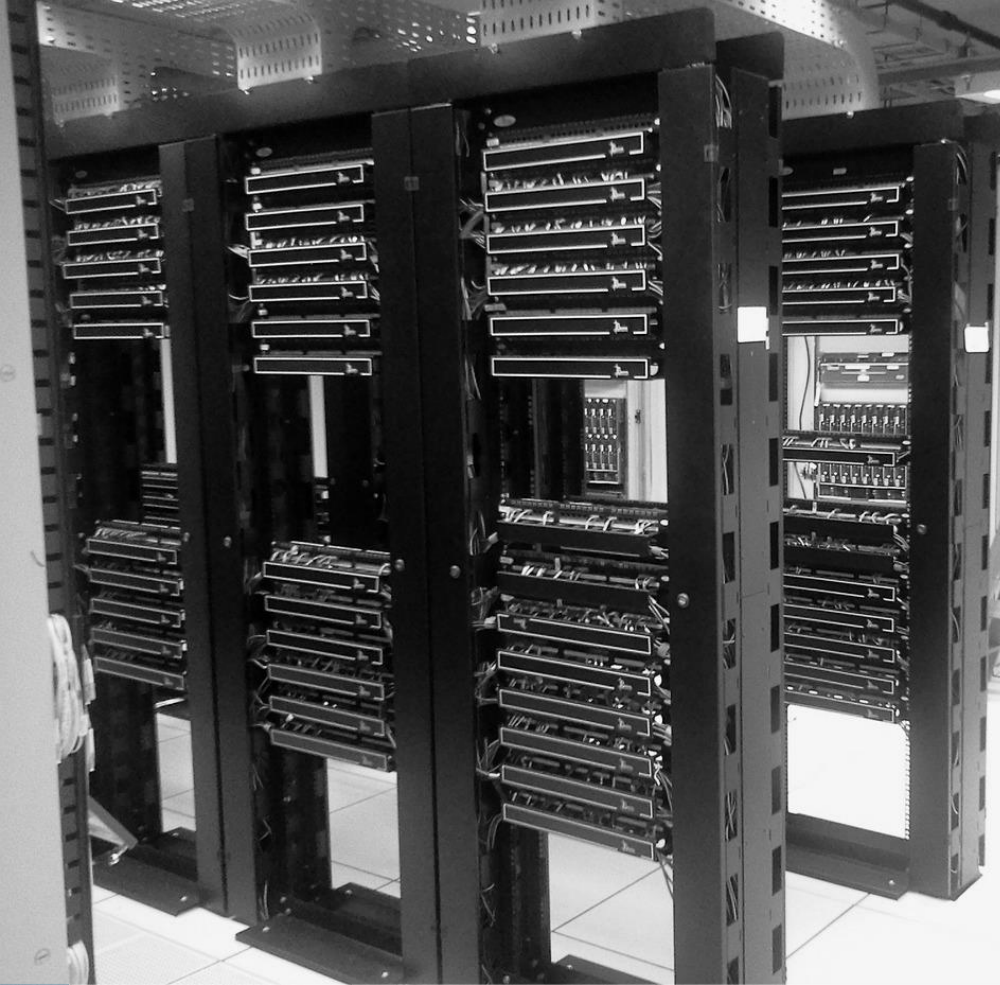
Who's opening their wallet?

75% of IT leaders from large organizations expect to **spend more on security**, while only **50%** of small organizations do.



SECUREAUTH

Recommendations For Advanced Security



The right security protections are out there – but not enough teams are using them.

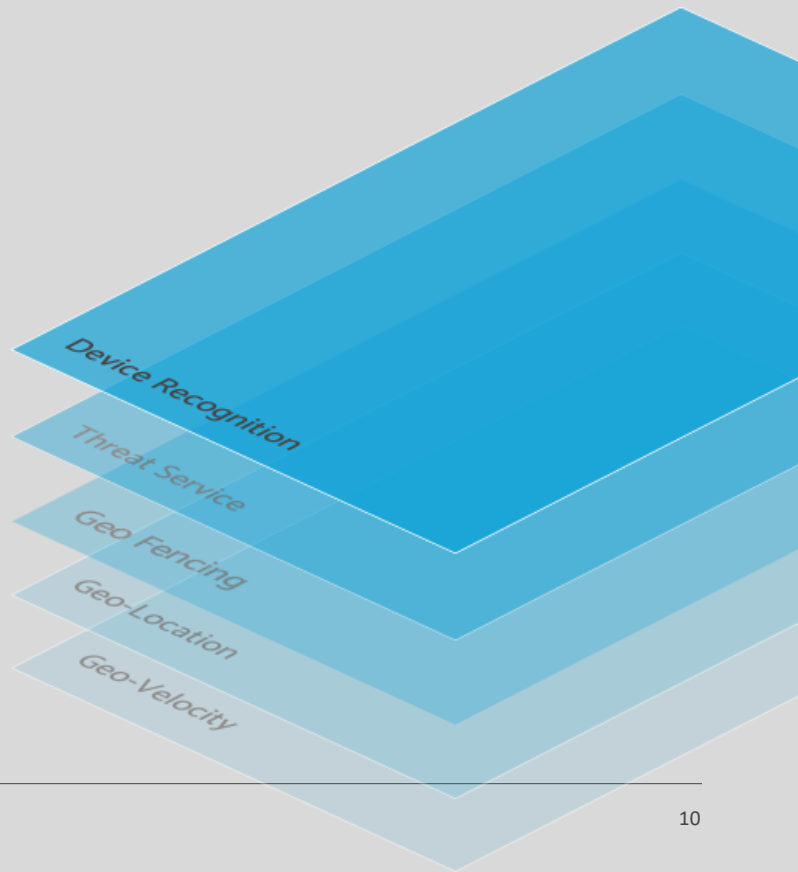


SECUREAUTH

82% of IT leaders are nervous about the potential misuse of **stolen credentials** ...

But only **56%** use 2FA &
only **37%** use adaptive authentication.

IT teams must adopt multiple layers of security to stop attacks.



Leaders need to look beyond 2FA for a smoother user experience.

74% of leaders hear negative feedback about 2FA – indicating a possible security gap from dissatisfied users who create workarounds.

Leaders must recognize that a fast and convenient user experience is part of strong security – and use multi-factor and adaptive authentication solutions that offer both.



Budget allocation should focus on new solutions that stop today's attacks – not traditional & inefficient tools.

60% will increase security spending – but on what?

IT leaders must adopt tools that partner strong security and financial savings in a single solution.



THE FINDINGS

Too many teams are leaving the door open to too many threats. IT spend is rising but so are attacks – and teams must adopt adaptive authentication and other controls to stop them.





SECUREAUTH

SecureAuth is the leader in adaptive access control and management solutions, empowering organizations to determine identities with confidence. [Request a demo today](#) – and find out how SecureAuth's fast, flexible and frictionless platform can protect you.